

BRICKS

OPTION 1

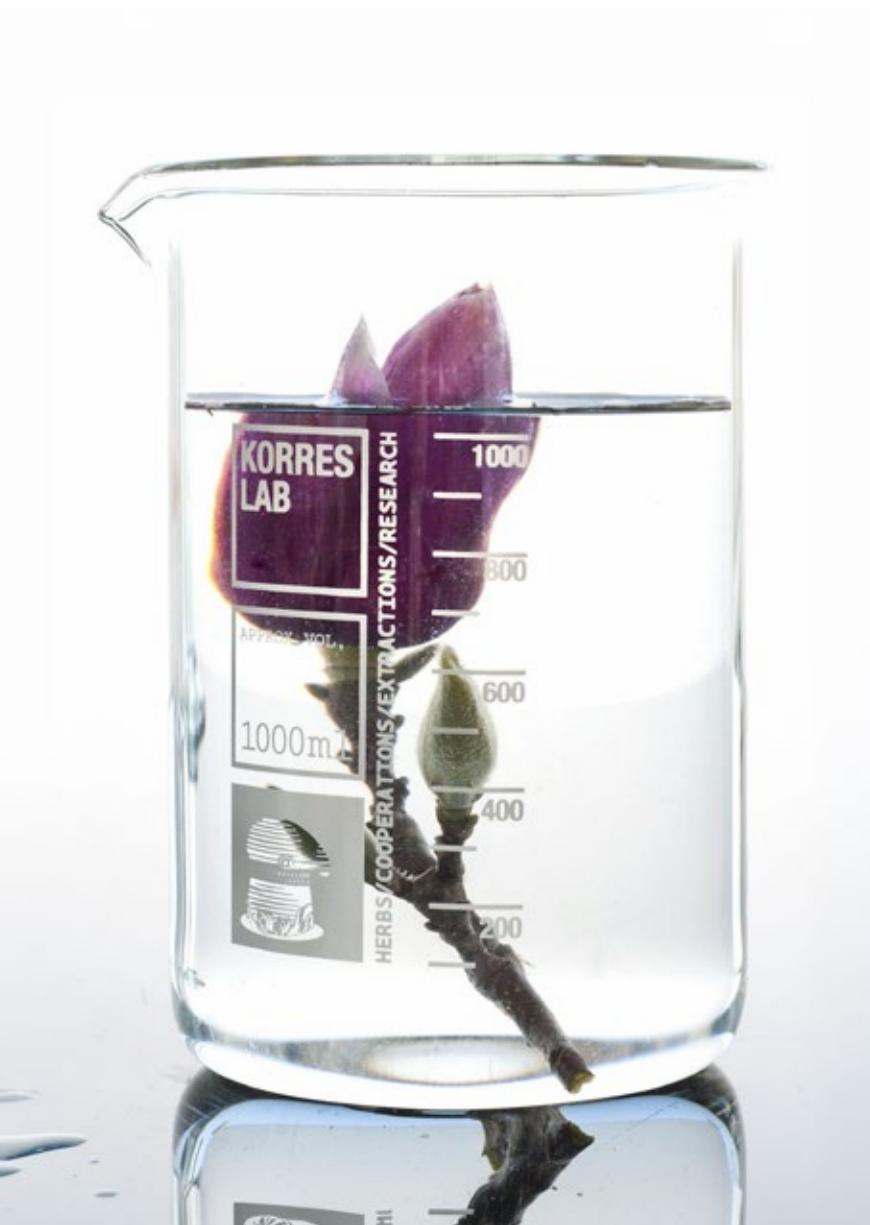
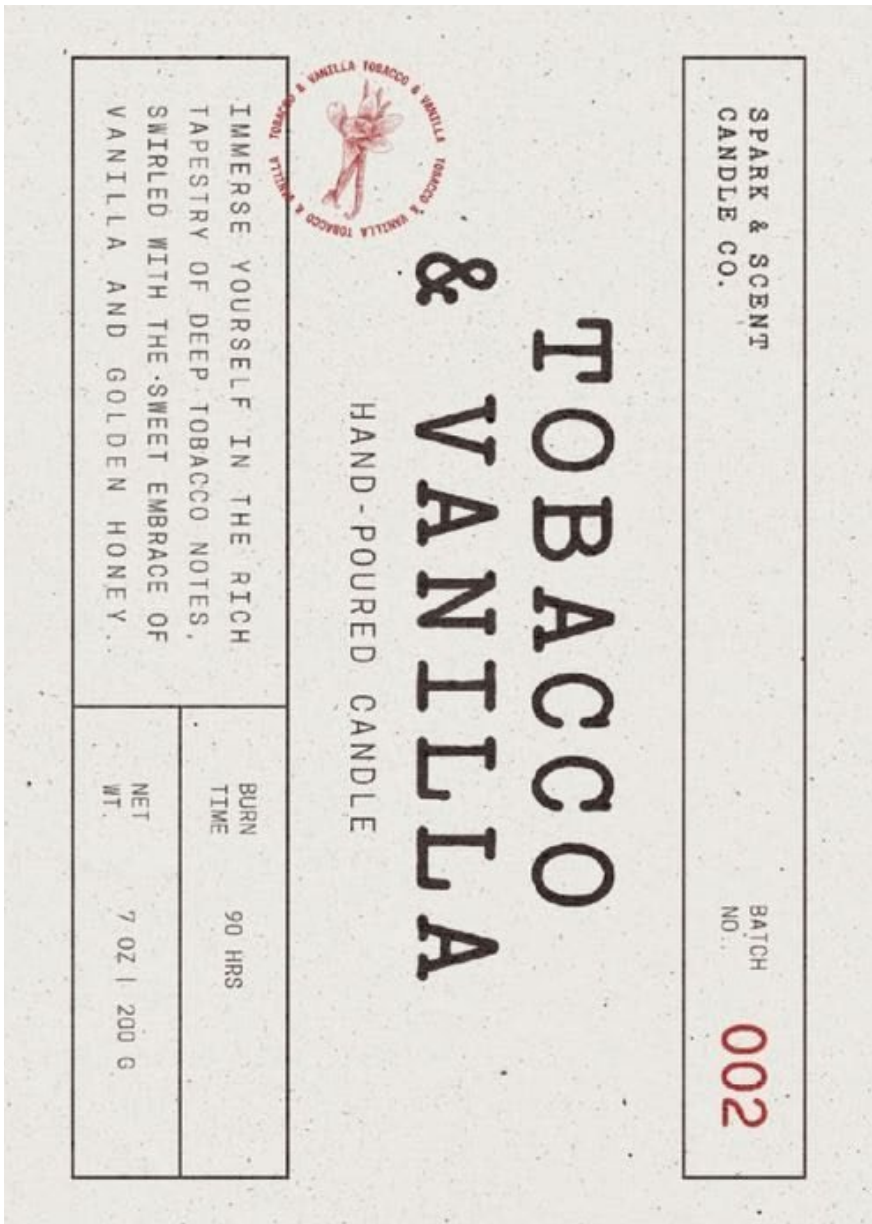


The brand

Le Dépôt approaches fragrance through precision.

Inspired by the language of laboratories, archives
and early pharmaceutical labels.

Engineered beautifully



Le DÉPÔT

Engineered beautifully

NO.083

#417-083

A warm composition of green fig leaf,
dry black tea and smooth sandalwood,
shaped for a quiet, understated finish.

FIG LEAF / BLACK TEA / SANDALWOOD

The Scent

50ML
1.69FL.OZ.



Brand personallity

Tone of voice

- Scientific
- Precise
- Engineered
- Premium

The language

Instead of:

“Experience an innovative olfactory journey through an expertly crafted fragrance.”

Use:

“A precise composition of iris, vetiver and ambrette.”

Key messages

Formulated for balance

The Scent Archive

Engineered beautifully

Primary logo

Le DÉPÔT

Le DÉPÔT

Le
DÉPÔT

Le
DÉP
ÔT

DÉP



Le
DÉP
ÔT

Brand colors

Primary greys

Core Dark

Accent

Metal



Chivo Mono

Aa

Light

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm

Regular

Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

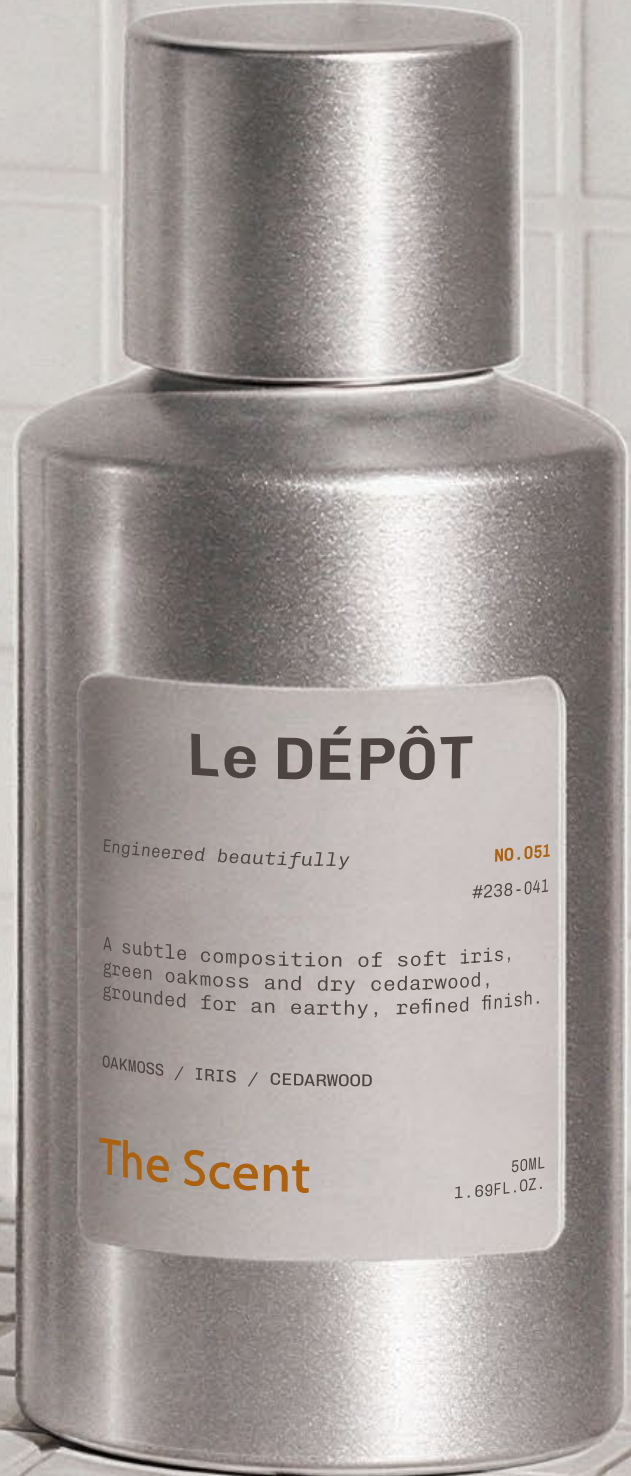
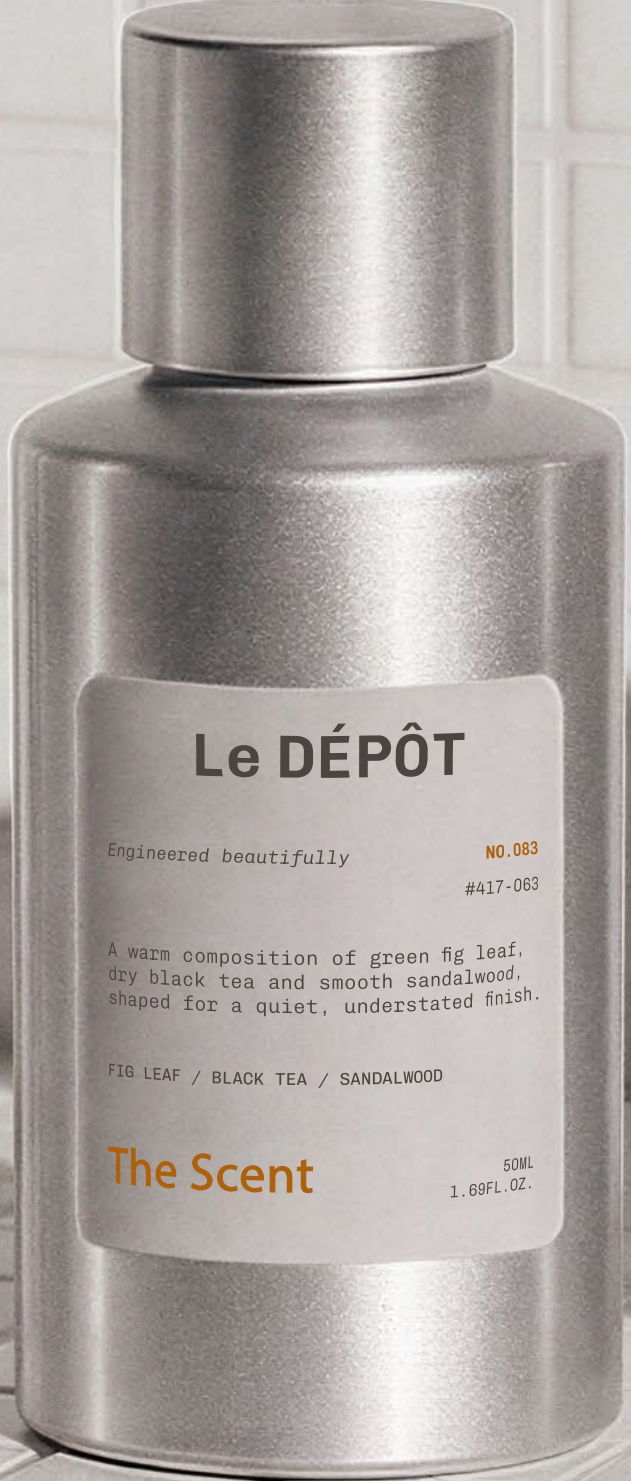
Medium

Semibold

0123456789

Bold

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The Scent Archive



Display font

Professor

la

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm

Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

0123456789

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Le DÉPÔT

Engineered beautifully

NO.083

#417-083

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dry black tea and smooth sandalwood,
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FIG LEAF / BLACK TEA / SANDALWOOD

The Scent

50ML
1.69FL.OZ.





OPTION 2



The brand

Le Dépôt creates contemporary fragrances
from carefully selected raw materials.

Each composition is developed with a focus
on balance, quality and clarity. Combining
natural character with modern fragrance.

Composed with intention



ESIOS DAWN AM-01

PRECISELY COMPOSED FOR A CLEAR, FOCUSED MORNING

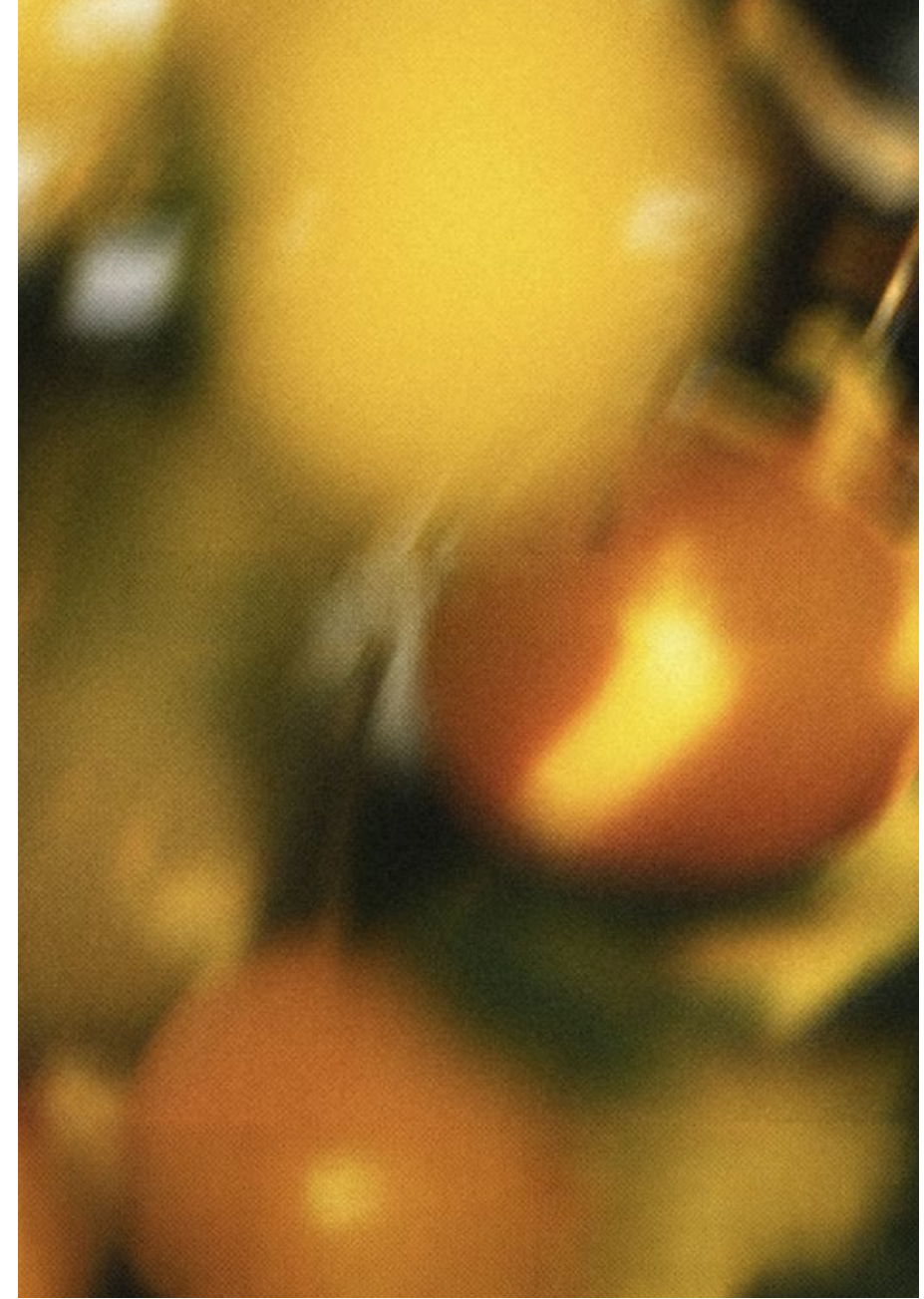
14 FL. OZ. / 400ML / 1.33L

DAWN AM-01

[MORNING] 08:02 AM

A MORNING COMPOSITION TO GENTLY AWAKEN FOCUS AND CLARITY, SUPPORTING A SMOOTH TRANSITION INTO THE DAY AHEAD.

RHODIOLA / GINSENG / SCHISANDRA





LE DÉPÔT

BITTER ORANGE

BITTER ORANGE / PETITGRAIN / VETIVER

Brand personallity

Tone of voice

- Calm
- Gentle
- Clear
- Natural
- Contemporary

The language

Instead of:

“An evocative fragrance inspired by the rich bo  tanical heritage and timeless beauty of the French countryside.”

Use:

“Fresh lemon. Green basil. Dry cedar.”

Primary logo

LE DÉPÔT

LE DÉPÔT

LE
DÉPÔT

LE DÉ
PÔT

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Brand colors

Primary beige

Core Dark

Accent

Accent



Chivo Mono

Aa

Light	Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Regular	Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
Medium	
Semibold	0123456789
Bold	!@#\$%^&* () _ + { } ?



LE DÉPÔT
BITTER ORANGE
BITTER ORANGE / PETITGRAIN / VETIVER

LE DÉPÔT
GREEN CITRON
CITRON / BASIL

LE DÉPÔT
DRY LAVENDER
LAVENDER / CLARY SAGE / VETIVER

LE DÉPÔT



LE DÉPÔT

Scent	Number	Badge
Bitter Orange	042	#862-028
A crisp composition of bitter orange, green petitgrain and dry vetiver, balanced for an aromatic, refined finish		

Composed in France
Made to remain

LE DÉPÔT

Scent	Number	Badge
Green Citron	936	#354-019
A bright composition of fresh citron, green basil and dry cedarwood, balanced for a crisp, restrained finish		

Composed in France
Made to remain



Display font

Adobe
Handwriting

Aa

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

0123456789

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LE
DÉPÔT

LE DÉPÔT

BITTER ORANGE

BITTER ORANGE / PETITGRAIN / VETIVER

THANK YOU!

